

Full Specifications

Display


- Screen Size: 55 Inch (139 cm)
 - Resolution: 4K Ultra HD (3840 × 2160)
 - Display Type: QLED Panel (better colours & contrast)
 - Design: Bezel-less metal design
 - Viewing Angle: ~178° wide viewing
 - Refresh Rate: 60 Hz (standard)
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Smart Features

- Operating System: Google TV (Android-based)
- Google Assistant: Yes
- Chromecast (Google Cast): Built-in
- Play Store: Yes
- Apps Supported:
 - YouTube
 - Netflix
 - Prime Video
 - Disney+ Hotstar


Performance

- RAM: 2 GB
- Storage (ROM): 16 GB

 Smooth for OTT streaming, but slightly slow for heavy multitasking (budget processor)

Audio

- Speaker Output: 24W (12W × 2)
- Sound Technology: Dolby Audio

 Good for normal use, but bass is limited → soundbar recommended

Connectivity

- HDMI Ports: 3 (including ARC)
- USB Ports: 2
- Wi-Fi: Dual Band (2.4GHz + 5GHz)
- Bluetooth: Yes (BT 5.0)
- Ethernet (LAN): Yes
- Optical Audio Output: Yes

Warranty

- Warranty: 3 Years (major advantage)
- Home service available

Pros

- QLED display → bright colours + good contrast
- Google TV → full app ecosystem
- Affordable 55" QLED
- Premium bezel-less metal design
- 3-year warranty

Final Verdict

Best for:

- Home use (movies, OTT, YouTube)
- Budget home theatre / Office / hotel rooms





Not ideal for:

- Gaming
- High-end cinema experience

SRIVARRI ENTERPRISES

LED TV Wholesale & Retail – SALES & SERVICE CENTER IN PONDICHERRY






Basic Information

-  **Address:**
No. 68, 4th Main Road, 1st Cross, Mariyal Nagar,
Reddiyarpalayam, Puducherry – 605010
 -  **Phone: +91 99438 94082**
 -  Deals with **TV wholesale / retail / government supplier**
 -  **Working Hours:**
Monday – Sunday: 9 AM – 8 PM
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ANNAI Enterprises

LED TV Wholesale & Retail – SALES & SERVICE CENTER IN PONDICHERRY


3.0•ATV dealer

-  Location: Vadamangalam, Puducherry – 605102
-  Type: LED TV **sales + service centre**
-  Suitable for: Cellector / budget TVs service & purchase
-  **Phone: +91 78128 28551**
-  **Working Hours:**
Monday - Sunday: 9 AM – 8 PM




Complete Warranty Support Details

Cellecor TV Warranty Support (India)

Warranty Period




-  Standard TVs: **1 Year warranty (typical)**
 - Some premium models: **Up to 3 Years** ([Cellecor](#))
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Customer Support (Very Important)

-  Toll-Free: **1800-121-4704**
 -  Mobile / WhatsApp: **+91 8882943106**
 -  Email: info@cellecor.com
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Warranty Claim Requirements

You **MUST** have:

-  Original **Invoice / Bill**
-  Product details (Model number)
-  Serial number

 Without bill → **Warranty can be rejected** ([Cellecor](#))

What Warranty Covers







 Only **manufacturing defects**, such as:

- TV not switching ON
 - Display issue (internal defect)
 - Sound not working
 - Motherboard / internal failure
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What Warranty DOES NOT Cover

- Physical damage / broken screen
 - Water damage / moisture
 - Voltage fluctuation damage / Unauthorized repair
 - Accessories not approved by company ([Cellecor](#))
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Service Process (Step-by-Step)

1.  Call customer care
2.  Register complaint
3.   Technician assigned
4.  Home visit / service center visit
5.  Repair or replacement decision

THANK YOU!